Privacy Policy

1. Introduction

Welcome to Aivine! Your privacy is important to us. This Privacy Policy explains how Aivine ("we," "our," or "us") collects, uses, stores, shares, and protects your personal information when you use our services, including the Aivine mobile application (the "App").

By using our App, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree, please discontinue using the App immediately.

2. Information We Collect

2.1 Information You Provide to Us

When you use Aivine, you may provide us with the following information:

- Account Information: Your email address, username, and passwords.
- **Profile Details:** Your birth date, zodiac sign, gender, and other optional details you provide.
- **Payment Information**: If you purchase premium features, payment processing is handled by third-party providers (such as Apple or Google). We do not store your payment details.
- **Customer Support**: When you contact us, we may collect your email address and conversation records.

2.2 Information We Collect Automatically

When you access the App, we automatically collect certain information:

- **Device Information**: Device type, operating system, unique device identifiers, and system settings.
- **Usage Data**: Interactions with features, timestamps, preferences, and session duration.
- Log Data: IP address, access times, crash reports, and error messages.

2.3 Information from Third Parties

If you log in via third-party platforms (Google, Apple, etc.), we may receive basic account details from those services.

3. How We Use Your Information

We use your information for the following purposes:

- Providing Services: To enable account creation, authentication, and user interactions.
- 2. **Personalization**: To customize astrology readings, horoscopes, and other services.
- 3. **Security and Fraud Prevention**: To detect unauthorized access and protect your data.
- Improving Our Services: To analyze usage trends and enhance user experience.
- 5. **Communications**: To send notifications about your horoscope updates or account changes.
- 6. Compliance with Laws: To meet legal and regulatory obligations.

4. How We Share Your Information

We do **not** sell your personal data. However, we may share information in the following situations:

- With Service Providers: We use trusted third-party services to provide core features of Aivine. These include:
 - Google Firebase SDK for user login, in-app messaging, and basic analytics (some data may be tracked automatically).
 - Google Cloud Storage for secure storage of user data and assets.
 - OpenAl ChatGPT API for generating Al-based astrology and divination content. Chat history and prompts may be sent to OpenAl servers.
 - AstrologyAPI (https://astrologyapi.com) for calculating personalized astrological charts. We transmit birth time, date, and geographic coordinates to retrieve planetary chart data.

- GoDaddy Email Services for sending account-related verification codes and service emails.
- For Legal Reasons: If required by law, court order, or to prevent fraud or security issues.
- With Your Consent: When you opt to share data with third parties.
- For full details, please refer to our separate <u>Third-Party Services Data</u> <u>Usage Statement</u>.

5. Data Security

We use encryption, access controls, and security measures to protect your data. However, no method of transmission is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

You have the right to:

- Access Your Data: Request a copy of your personal information.
- Modify or Delete Data: Update or delete your profile data in the app.
- Withdraw Consent: Opt-out of non-essential data collection via settings.

7. Data Retention

We retain your data only for as long as necessary to provide services or comply with legal obligations. If you delete your account, your personal information will be permanently removed, except where retention is required by law.

8. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices. We will notify you through the app before changes take effect.

9. Contact Us

10. Third-Party Services Statement

This Privacy Policy is supplemented by our detailed <u>Third-Party Services Data Usage Statement</u>, which outlines what data is collected by each integrated service, for what purpose, and how it is processed.